

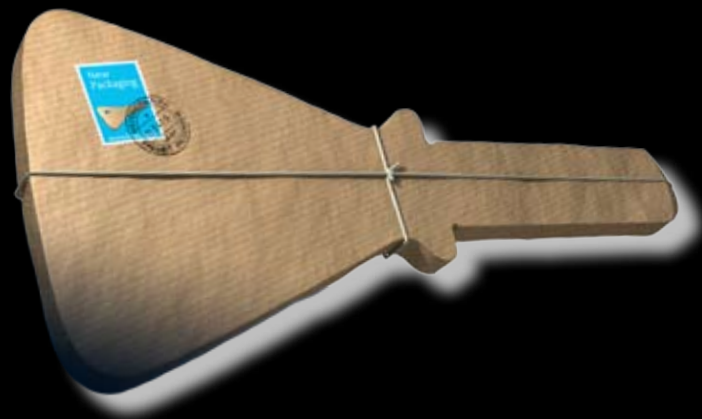
 Swiss made

  
ASSA ABLOY

# The new «all-in-one» packaging concept

Packaging for master key systems and individual products.

from 1.9.2009





# The packaging concept for... ... large master key systems.

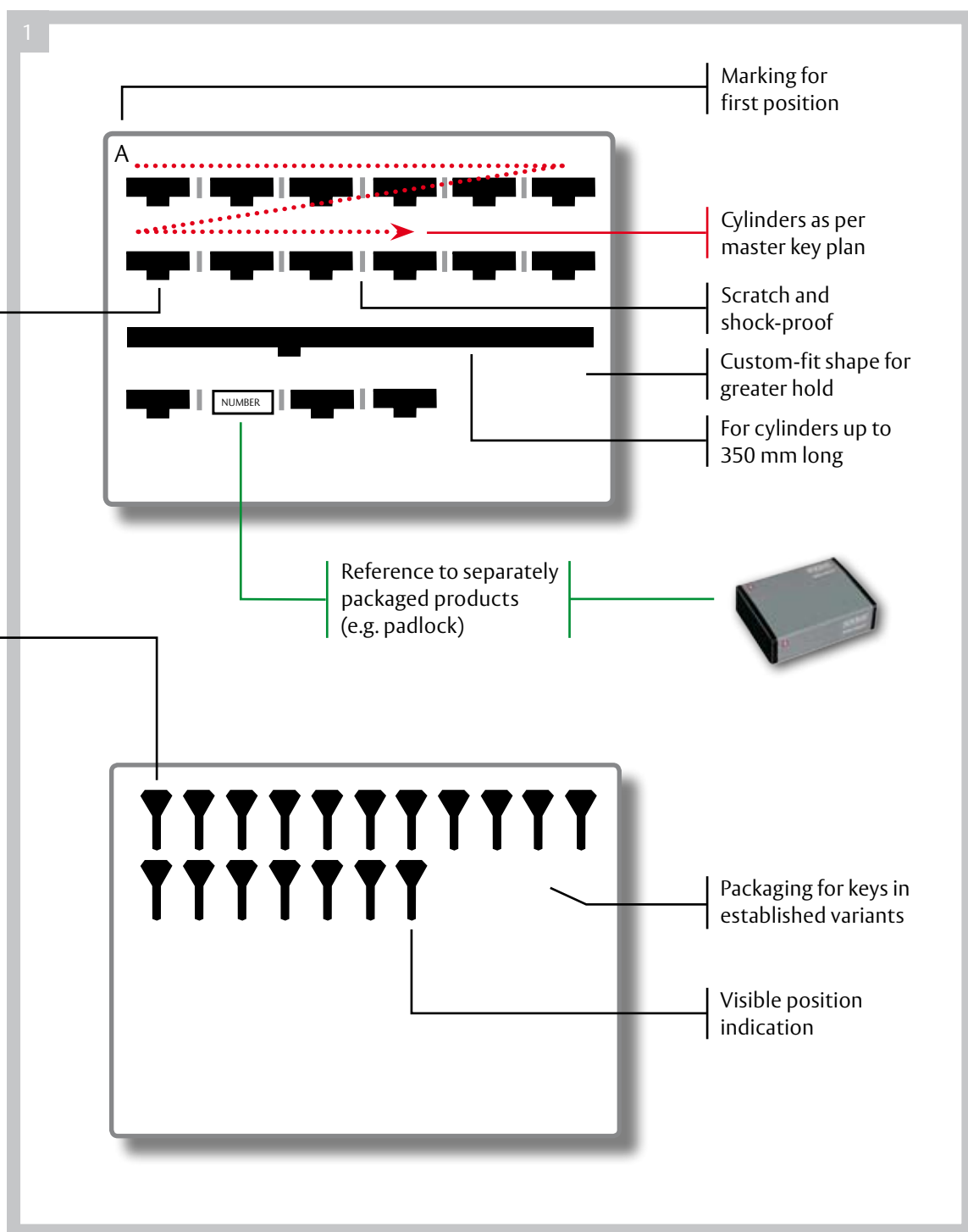
The new packaging concept for KESO master key systems saves time and money. Immediately identifiable cylinders and intelligent references to additional packaging meet more customer

requirements. The appropriate master key system documentation features a simple design and understandable presentation. Take advantage of the efficient «all-in-one» concept:

1. The new packaging for large master key systems offers a clearer view.

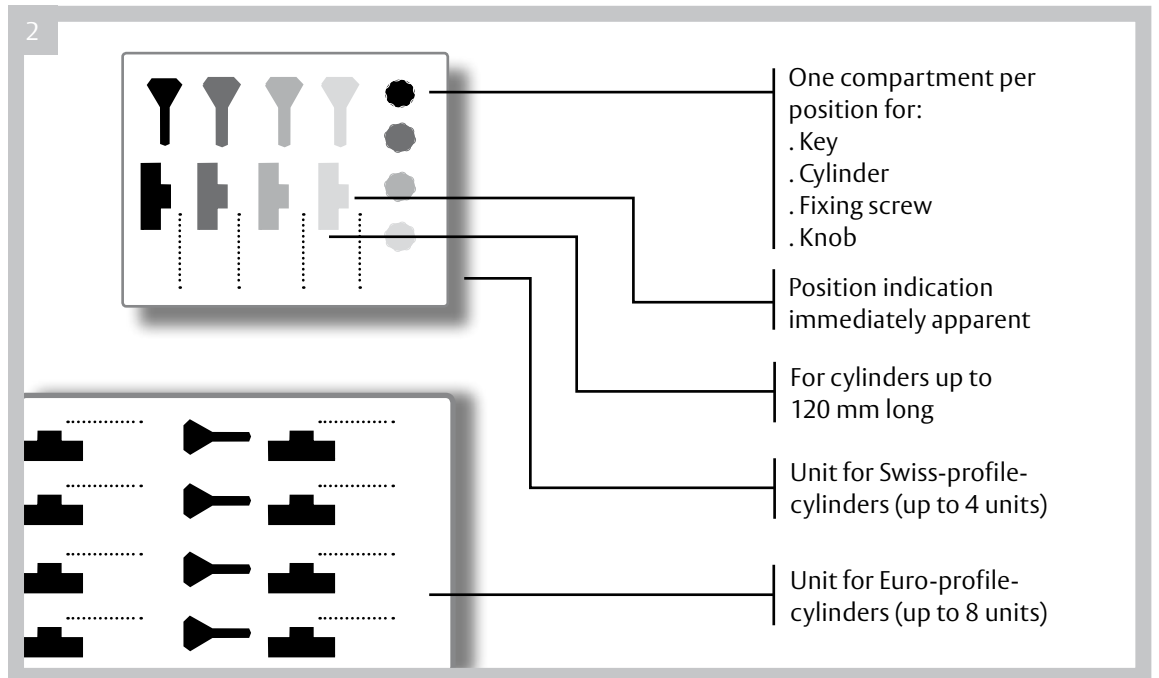


Position indication immediately apparent

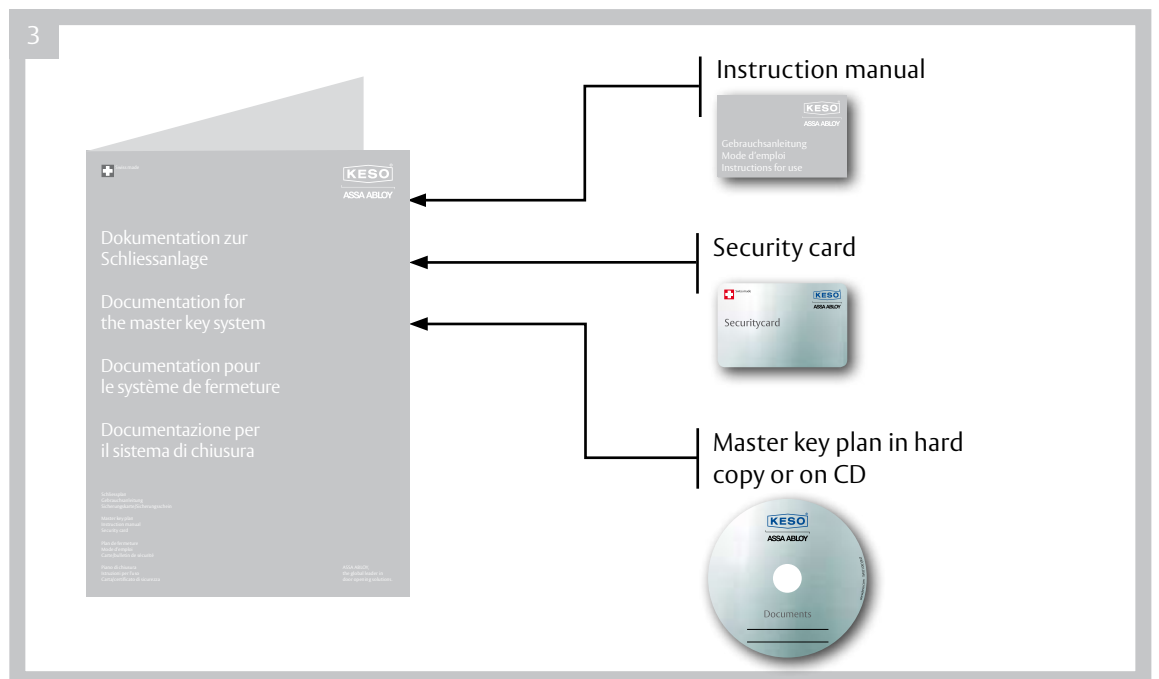


# The packaging concept for... ... small master key systems, extensions and additions.

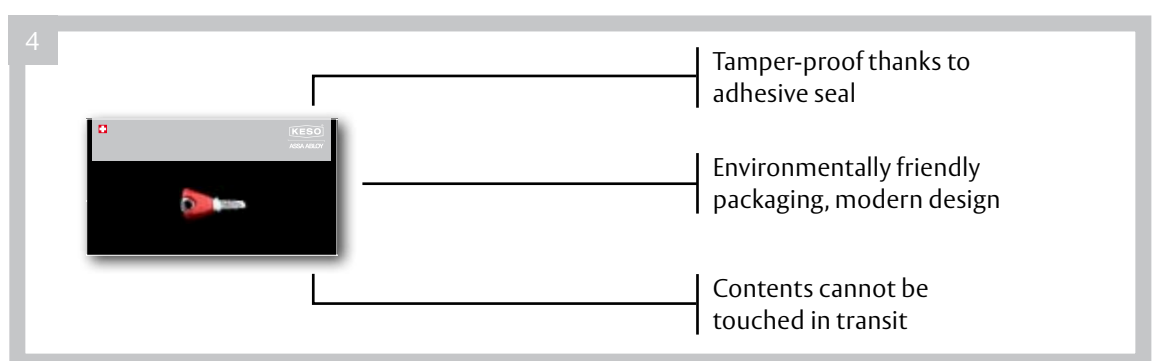
2. The packaging for small master key systems, extensions and additions is based on the same concept.



3. The plus with every master key system: the compact documentation.



4. The new environmentally friendly packaging for duplicate keys with tamper-proof seal.



# The «facelift» for... ... serial cylinders.

High-quality, robust and compact: presenting the new packaging for serial cylinders.

«Design follows function» was the thinking behind the development of the new packaging for serial cylinders. With the high-quality thermoformed insert, the practical flip pack with matching placeholder for the security card and instruction manual,

KESO confirms its image as a premium supplier even in direct sales. The new individual packaging has impressive features including an integrated tamper-proof adhesive seal, clear product names and quality marks for recycling and VdS testing.

1. The appealing design of the individual packaging promises quality and precision even at the POS.



Tamper-proof label with product details (item no., name, length and VdS class)

2. The security card and instruction manual are ideally integrated.



Security card with registered serial cylinders



Multilingual instruction manual



3. The new thermoformed insert: ergonomically appealing presentation.



Fits all key variants (bows) including long keys

All parts in scratch-proof packaging. Suitable for cylinders up to 105 mm long

PR.01.102/en/V1.0

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